

# STEVEN DOWNIE, RÉSUMÉ



TOOLS OF THE TRADE

Adobe Illustrator

WordPress

Microsoft PowerPoint

Adobe Photoshop

Tumult Hype

Microsoft Word

Adobe InDesign

FileMaker Pro

**Kodak PRINERGY** 

Adobe Acrobat

Microsoft Excel



**EDUCATION** 

Red River College, Advertising Art - 2 Year Program



EMPLOYMENT HISTORY

## SENIOR CREATIVE ARTIST AT POLLARD BANKNOTE LTD. (PRESENTLY)

Designer and illustrator for Instant Scratch and Win Lottery Tickets and some Point of Sales material. Clients include: Western Canadian Lottery Corporation, British Columbia Lottery Corporation, Michigan Lottery, New York Lottery, New Jersey Lottery, Maryland Lottery, Netherlands Lottery, Polish Lottery and Taiwan Lottery. Along with print design, I have also designed graphics for micro-sites and online games to promote various licensed lottery tickets. I Have also assisted the technical artist group in trapping and creating contract colour proofs using the PRINERGY workflow and Kodak Approval proofing system.

#### CREATIVE SERVICES DEPARTMENT AT GLOBALLY BOUNDLESS (MARCH 1998 – MARCH 2004)

Gained experience on a variety of projects from prepping files for output for flexographic printing, typesetting annual reports, designing catalogues for large national retailers, designing for direct mail and retail packaging. Basic knowledge of preflighting, imagesetter output, colour correcting and trapping. I also gained knowledge of AppleScripting in a desktop publishing environment. Clients include: The NorthWest Company, Winpak, Investors Group, and Travel Manitoba.

### DESIGNER AT LILLIE FENN COMMUNICATIONS INC. (JUNE 1995 – MARCH 1998)

Gained experience in all areas of design working for a variety of different clients. Progressively worked on advertising campaigns on local, regional and national levels. Clients include: The Winnipeg Jets, Palliser Furniture, The Manitoba Moose, Canadian Diabetes, and Canadian Lutheran World Relief.



HOBBIES

Reading, blogging, running, biking, walking, traveling, keeping up with current events, 3D printing, and spending time with my wife and family. From 2001 to 2012 I attended a Life Drawing Studio at the Winnipeg Art Gallery to keep up my illustration skills.



CONTACT

#### REFERENCES: AVAILABLE UPON REQUEST.

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